

Enter for a chance to win 50,000 AIR MILES® Reward Miles
Contest Rules for MacPhee Ford

Contest Offer

- 1 Grand Price of 50,000 AIR MILES® Reward Miles will be awarded. Contest runs February 1, 2019 until March 30, 2019
- Entries can be made by filling out a ballot at the Dealership after any retail purchase on a new or used vehicle
- Winner will be drawn April 6 , 2019 at 1pm Atlantic time

Eligibility

- This contest is open to all customers in Atlantic Canada the age of 18 or over excluding LoyaltyOne, Co., RMG Loyalty, and MacPhee Ford as well as business with employees in the immediate families of such business, (living in the same household as the employees.) The contest is subject to all applicable Federal, Provincial and Municipal laws and regulations and is void where prohibited by law.

How to Enter

- Contest is open to all customers who make any retail purchase or lease on a new or used vehicle between February 1, 2019 until March 30, 2019
- Entrants will fill out a ballot at MacPhee Ford.
- Ballot requires First and Last name, phone number, email, vehicle purchased and Sales Rep.
- If the information is invalid the ballot will be void

No Purchase Necessary Entries

- To enter without any purchase entrants may fill out a ballot at the Dealership to be included in the draw. Faxed or e-mailed entries will be disqualified. LoyaltyOne, Co., RMG Loyalty, and MacPhee Ford shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online entry, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

Prize Description

- One (1) prize of 50,000 AIR MILES® Reward Miles to be awarded on April 6, 2019
- Prize(s) will be provided via electronic transfer to winner's AIR MILES Collector Account. To ensure that the winner receives the Prize in his or her Collector Account, winner

should ensure his or her Account preference (AIR MILES Cash or AIR MILES Dream) are set as desired prior to the Prize being posted in his/her Collector Account.

- Draw will take place at MacPhee Ford in Dartmouth, NS
- The approximate retail value of AIR MILES Reward Miles depends on the chosen method of use, available reward options at the time of use, and the set preference between AIR MILES Cash and AIR MILES Dream Account. If redeemed with AIR MILES Cash, 95 Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Miles can be used for Online Cash Rewards for eVouchers for \$10 worth of value at participating Reward Partners. If used for flights (1,200 Mile minimum required for flight use), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight from Toronto, Ontario to Winnipeg, Manitoba is 2,000 Miles and has an approximate value of \$525.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of Miles used for non-flight reward options depends on reward options in effect at the time of use. Miles are subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. Miles Prize is not transferable or convertible to cash and must be accepted as awarded. Contest Sponsor reserves the right to substitute the Prize with a prize of equal or greater value, including cash.

Prize Drawing

- Winner(s) will be randomly selected via a draw from all eligible entries within the Contest Period. The draw will take place at MacPhee Ford on April 6, 2019.
- Winner(s) must be present at the dealership at 1pm during time of drawing to win on April 6th.
- In order to win, the selected entrant must first correctly answer, unaided, a time-limited, mathematical, skill-testing question to be administered by telephone, and he or she will be required to sign a standard Declaration and Release Form confirming compliance with the
- Contest Rules, acceptance of the Prize as awarded and releasing LoyaltyOne, Co., RMG Loyalty, and MacPhee Ford from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected entrant will have five (5) days from the date of receipt to return a signed copy of the Declaration and Release Form to MacPhee Ford. If the selected entrant does not do so within this period of time, another entrant will randomly be selected and the initial selected entrant will be disqualified and will have no recourse towards LoyaltyOne, Co., RMG Loyalty, or MacPhee Ford or anyone involved in the Contest.

Condition of Participation

- Submission of an entry constitutes acceptance of these contest rules by entrant. LoyaltyOne, Co., RMG Loyalty, and MacPhee Ford do not accept responsibility for any loss, damage or claims caused by or resulting from this contest or the prizes. The prize winner(s) agrees by accepting the prize to release LoyaltyOne, Co., RMG Loyalty, and

MacPhee Ford from any and all liability arising out of, pursuant to, or as a result of the carrying out of the contest, including liability arising from the acceptance of the prize(s) as awarded and confirming compliance with contest rules. By entering the contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes and in all mediums utilized by LoyaltyOne, Co., RMG Loyalty, and MacPhee Ford without payment or compensation.

Chances of Winning

- Dependent on the total number of eligible entries received on or before the contest end-date.

Ownership of the Contest

- The contest is managed by MacPhee Ford. LoyaltyOne, Co. and RMG Loyalty, are in no way connected to the management of this contest.

Enrollment in the AIR MILES Reward Program

- If an entrant is not an AIR MILES Collector, he/she may enroll in the AIR MILES® Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES Collector you agree to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time.

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